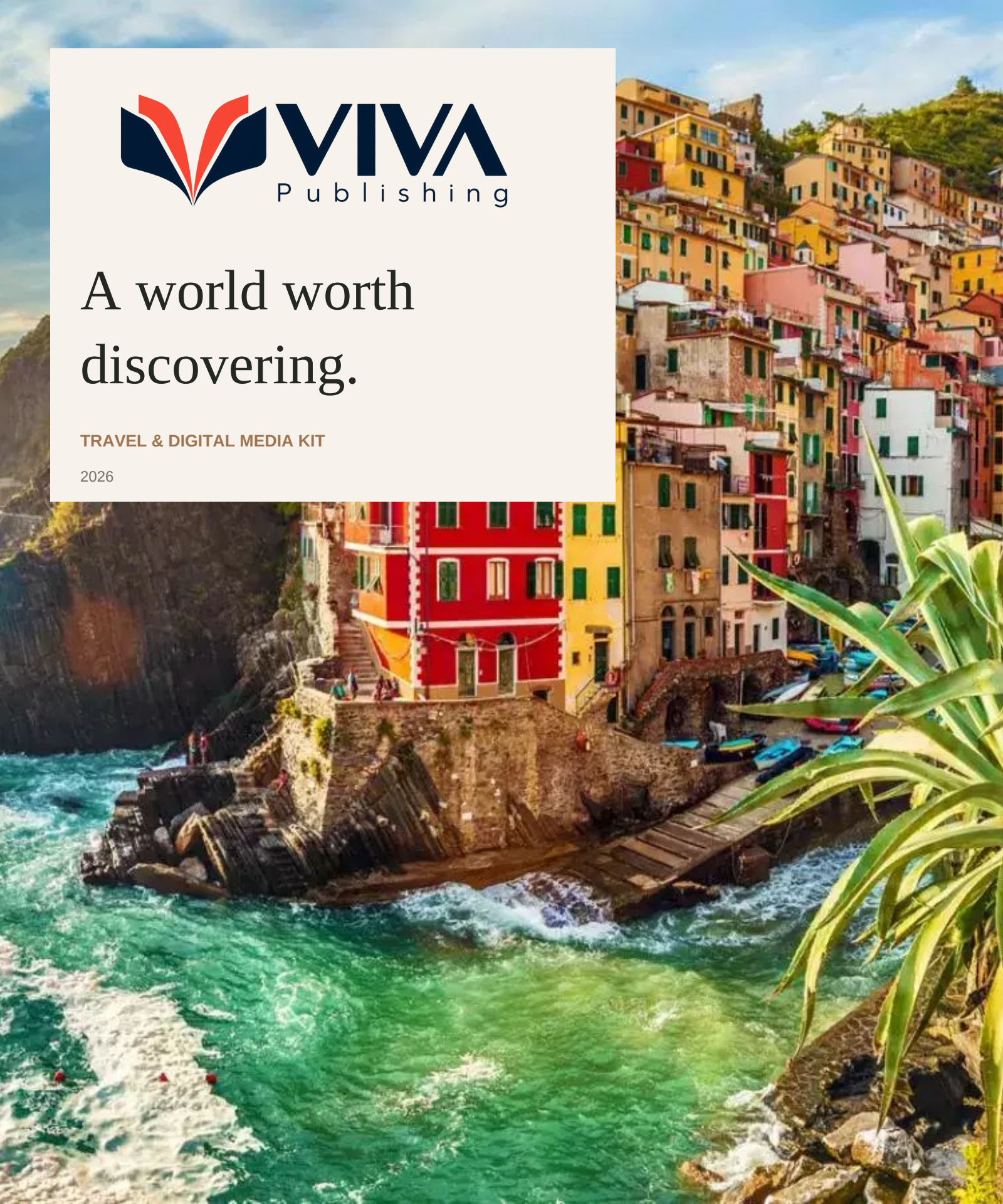


VIVA Publishing

A world worth discovering.

TRAVEL & DIGITAL MEDIA KIT

2026



Stories that take you somewhere.

WHY VIVA PUBLISHING

A digital home for magazines, stories and destinations. Our publications connect readers with places, experiences and ideas through useful editorial content.

VIVA Publishing brings together Viva! Viaggio, destination publications and the Viva! The Woodlands archive. Our roots remain part of the story; digital travel publishing is the next chapter.

For destinations, hotels and brands, a relevant story creates a clear next step: discover, explore or get in touch.

Editorial perspective.
Digital possibilities.

More than a place.
A reason to go.







Destinations

Interactive guides and sourced articles that help readers discover what to experience and where to begin.

Hospitality

A main story, a guide to the surrounding area and supporting content that explains the experience.

Brands

Clearly identified sponsored content within a relevant editorial setting, with a dedicated call to action.

A useful story. An intentional next step.

Each brief defines the reader, the editorial scope, approved materials, destination links and the person responsible for inquiries.

Open a new world.

Selected digital publications available through the VIVA website.



Viva! Viaggio

English · February–March 2026

READ THE EDITION →



TravelMexico.travel

January 2026 · Issue 00

READ THE EDITION →



Morelos

December 2025 · STS Forum LATAM

READ THE EDITION →

Original editions, original voices.

Publications retain their original dates and languages. This is a selection of digital editions, not a claim of audience reach or current campaign performance.



The Mediterranean issue.

Culinary journeys through Málaga, Barcelona and Malta. Art and architecture in Barcelona. Marbella and Puerto Banús, where Mediterranean luxury meets Andalusian charm.

VIVA! VIAGGIO

August–September 2026

An editorial photograph from this edition, presented separately from its original cover.

EXPLORE THE ISSUE →

Beyond the magazine

Read Un viaje por Italia and Hotel Urban Madrid, web stories dated November 10, 2026.

Every next step should mean something.

01

Discover

Readings and sessions by publication, source and device, when measurement is available and authorized.

02

Explore

Clicks on a call to action or destination link. A click is not a booking.

03

Connect

Consented inquiries, their recipient and follow-up. The same contact should not be counted twice.

04

Verify

Sales or bookings only when the responsible operator confirms the result and any cancellations.



Proposed reporting model, not current results. AI planning, CRM and booking integrations are not active site features; activation is agreed and validated per project.

Your brand, within the story.

DIGITAL MAGAZINES & EDITORIAL CONTENT

Display advertising	A brand, service or offer within a selected digital edition.
Sponsored editorial	An identified sponsored article, interview or feature that gives a story more context.
Destination features	A travel-led story showcasing a place, hotel or experience.
Digital campaign support	Web, email and social creative scoped to the channels, deliverables and schedule agreed for the project.

Availability & quotation on request.

Creative assets, language, revisions, links, publication dates and digital distribution are confirmed in the proposal. No additional channel is included automatically. Contacts and sales are not guaranteed.



Where will your next story take us?

Share your brand, objective, preferred dates and available materials.
We will prepare the scope and quotation for your review.

Heidi Herfurth | VIVA Publishing

heidi@vivathewoodlands.com

vivathewoodlands.com